

(a) Frequently Asked Questions (FAQs) alongwith answers covering respective domain of organization.

i) Q: What are the procedures for obtaining Membership / RCMC of the Council?

A: Membership is to be obtained before registration can be granted. Membership & registration can be applied for simultaneously, but shall be granted separately depending upon fulfillment of requirement. Registration cum Membership Certificate (RCMC) can be issued as Merchant exporter, Manufacturer exporter & Merchant cum Manufacturer exporter depending on fulfillment of requirement.

Please note that the council shall issue RCMC as Manufacturer exporter for specific products subject to the submission of related documents.

ii) Q: What are the related documents to be submitted for obtaining Membership / RCMC of the Council?

A: The Application for Membership & RCMC should be accompanied by the following Details/Documents, wherever applicable.

- Demand Draft/Pay Order for Rs. 2100/- (Entrance fees Rs.100/- & Annual Subscription Charges Rs. 2000/-) in favour of Powerloom Development & Export Promotion Council, Payable at Mumbai.
- Application form for Membership duly filled in.
- Application form for RCMC duly filled in duplicate.
- A photocopy of Import-Export Code No. duly attested by the Exporter (for RCMC Only.)

- If an exporter desires to get registered as Manufacturer exporter, then the related documents i.e. Self attested photocopy of the valid registration certificate (SSI/Acknowledgement of IEM), any other government document evidencing the applicant to be a manufacturer.
- Self attested photocopy of (i) partnership deed or (ii) Memorandum and Articles of Association as the case may be (compulsory for membership)
- In case the above referred documents submitted are not in English language, please submit self certified English translated copy of the Documents.

iii) Q: What will be the validity period of Membership / RCMC of the Council?

A:

- The Registration Certificate will be valid for a period of five years, ending 31st March of the licensing year subject to continuation of the membership of the council every year. The certificate shall be deemed to be valid from 1st April of the licensing year in which it was issued.
- Renewal of RCMC after its expiry will be considered on submission of fresh application, duly completed as per the Rules & Regulation applicable at the time of making the Application. The expired RCMC in original must be surrendered alongwith the application
- Membership must be renewed before 31st May every year. Non-renewal of membership will result in automatic cancellation of RCMC.

- As per the Rule of PDEXCIL the Membership shall be ceased in case of defaulting to pay the annual subscription on the expiry of a period of two months from the date on which the subscription or dues fall due which shall be **1st April every year**. Therefore members are requested to renew their membership by **31st May every year**. without awaiting renewal bill from the council. Extension of the last date of the renewal of the membership with the council beyond 31st May, for a further period of 1 month, i.e. upto **30th June every year**, will be considered by the competent authority of the council based on the representation from defaulting member. The member shall pay the Annual subscription in full including for the entire period of default within the stipulated period frame by the competent authority of the council.
- Please quote your Membership No. & RCMC No. while doing any correspondence with the Council.

iv) Q: What are the Services of the PDEXCIL to its members?

A: Members of PDEXCIL can avail the following benefits:

- The PDEXCIL is constantly carrying out its development & export promotional activities to boost the exports by way of participation in the international textile exhibitions, gathering market information, survey, dissemination of trade enquiries, giving information about the latest development in the export front, latest notifications, circulars etc.

as well as taking up the cause of the powerloom sector with relevant authorities. The Council is constantly serving powerloom industry at large in general & its members in particular, to remove hurdles in export and provide platform to the exporters.

- PDEXCIL has been actively involved in urging manufacturers to achieve quality benchmarks through up-gradation of technology. Various seminars have been organised to create awareness and encourage powerloom units to modernize under the Technology Up-gradation Fund (TUF) Scheme. Taking this initiative further, a massive quality upgradation programme has been undertaken by promoting Hi-Tech Weaving Parks across the country. As a result Indian textiles have achieved world class standards.
- The PDEXCIL is carrying out the following activities & after becoming the member they can avail the various benefits;
- Participation in Trade Fairs and Exhibitions abroad which helps to find importers / buyers abroad.
- Members of the PDEXCIL can avail MDA grant (financial assistance from the Govt. of India through PDEXCIL, on air travel / stall charges) subject to certain conditions as per the MDA guidelines while participating in the Trade Fairs, Exhibitions.
- PDEXCIL organises seminars at different places to create awareness about the need to export, giving details of the market direction & other details related to exports.

- Organisation of Buyer-Seller Meets in India and abroad.
- Every year ITPO organises Tex-Styles India fair at New Delhi where member can take their own stall through PDEXCIL in which PDEXCIL provide subsidy for 9 to 12 sq.mtrs. stall.
- Member can participate & display their products to the visitors in the Buyer-Seller Meets organised by the PDEXCIL within India at a very nominal cost.
- Every month PDEXCIL publishes Newsletter, which provides trade notifications / trade enquiries and other information.
- Enthusing the powerloom units in various centres to undertake upgradation of technology and modernization of the units, under the Technology Upgradation Fund Scheme (TUFS) through Regional Office of the Textile Commissioner.
- Represent members cause to the various Govt. agencies.
- Organisation of various training programmes/ workshops/seminars to impart knowledge on various aspects to manufacturers through Regional Office of the Textile Commissioner / PSC.
- Assistance in resolving manufacturers / exporters problems.
- Exploration of overseas markets.
- Identification of items with export potential.

(b) Details of relevant Acts/Policies/Schemes, alongwith highlights of achievements and progress.

Brief notes on various Schemes being Implemented by the Council.

A. Integrated Schemes for Powerloom Cluster Development.

1. Marketing Development Programme for Powerloom Sector

1.1 Organising of Exhibitions / Buyer-Seller Meet.

Marketing development programme has a vital role in Powerloom Sector in order to provide opportunity to Powerloom Weavers to market their products at regional & Clusters level. Exhibitions/Buyer-Seller Meets are being held. It will help to showcase the Powerloom Products to the consuming industry, as well as to enable the Powerloom Weavers to receive the consumer feedback to produce their products accordingly. Government will provide the financial assistance for organizing such programmes.

During 2008-09, Council organized / participated in **8 Nos. Domestic Buyer Seller Meets/ Textile Fairs/ Exhibitions** in association with respective Regional offices of Textile Commissioner at Kolkata, Pune, New Delhi, Chennai, Mumbai, Hyderabad, Ahmedabad and Madurai.

1.2 Seminars / Workshops

Technical seminars / workshops are organized at different Powerloom clusters to create the awareness / disseminate the new technology for modernization, measures to reduce cost of production as well as to avail the benefits of different developmental schemes for Powerloom sector launched by GOI.

During 2008-09, the Council in association with the Respective Regional Offices of the Textile Commissioner/ various associations have jointly organized developmental programmes viz **7 No. of Seminars/ Workshops** at Kolkata, Mumbai, Khekra (U.P.), Bangalore, Karur, Kolkata, Panipat for creating awareness of availing benefits under different schemes related to Powerloom sector, launched by GOI.

2. Exposure Visit of Powerloom weavers to other clusters.

2.1 The Powerloom Weavers from the lower level of technology area are not exposed to the other area of manufacturing to produce diversified textile products or value added fabrics due to limited knowledge etc. In order to overcome such deficiencies the exposure visits are being organized, by taking the weavers from lower level of technology area to higher level of technology area, which will create demonstration effects to encourage adoption of new technology. The Powerloom weavers / entrepreneurs having up to 12 shuttle looms who intend to modernize their unit shall be eligible. Government will bear the expenditure for actual rail fare in second class with incidental charges.

The council has conducted **12 Nos. of Exposure Visits** consisting of **240 Nos. of weavers** (a group of 20 members each) from various places namely Jabalpur (M.P.), Ranaghat (W.B.), Guwahati & Manipur (Assam & Manipur), Sircilla (A.P.), Nagari (A.P.), Nagpur (Maharashtra), Erode & Salem (T.N.), Amritsar & Ludhiana (Punjab), Bangalore (Karnataka), Rajapalayam (T.N.), Indore & Ujjain (M.P.), Koamarapalayam (T.N.), to higher level of technology / Product diversified area during Jan-Mar'2009.

3. Social welfare scheme for Powerloom workers (Group Insurance Scheme)

3.1 The Scheme has been introduced during July 2003 in association with LIC Subsequently the scheme was further modified with added benefits for the comparatively lesser premium of Rs. 80/- against Rs. 130 in the past.W.e.f. 1/1/2008. The basic objective of the scheme is to provide enhanced insurance cover to the Powerloom weavers in the case of natural death, accidental death, as well as permanent & partial disability due to accident.

The scheme is applicable to the family of Powerloom workers engaged in the activity of weaving and it's allied Preweaving / Preparatory activities. The Powerloom weaver's, aged between 18 to 59 years of age and below the poverty line (BPL) or marginally higher than the BPL shall be eligible for coverage. Self employed weaver families owning not more than four looms will also be eligible.

<u>Premium</u>		<u>Benefits</u>	
GOI contribution	Rs. 150/-	Natural Death-	Rs. 60,000/-
Weavers' contribution	Rs. 80/-	On death due to accident	Rs.1,50,000/-
Contribution from social Security fund-	Rs. 100/-	Permanent total disability due To accident	Rs. 1,50,000/-
Total Premium	Rs. 330/-	Permanent partial disability due to accident	Rs. 75,000/-

Additional Benefits:

Educational grant of Rs. 600/- per child per Half year for two children studying in IXth Standard to XIIth standard for a maximum period of 4 years under Shiksha Sahayog Yojana (SSY).

Council has covered / insured 2438 No. of weavers from Erode & Bhiwandi under the scheme during Jan-Mar'2009.

4. Marketing Development Assistance Scheme. (MDA)

Export Promotion continues to be a major thrust area for the government. In order to emphasis on export and to facilitate various measures being undertaken to stimulate and diversify the country's export trade, MDA scheme is under operation through the Dept. of Commerce, GOI. To support the under mentioned activities:

- i. Assist exporter for export promotion abroad.
- ii. Assist Export Promotion Councils (EPCs) to undertake export promotion activities for their product(s) and commodities.
- iii. Assist Focus export promotion programmes in specific regions abroad like FOCUS (LAC), Focus (Africa), Focus (CIS) and Focus (ASEAN + 2) programmes.

During 2008-09, Council has participated in **3 Nos. Foreign Buyer Seller Meets cum Textile Exhibitions under MDA Scheme of Ministry of Commerce & Industry at Colombo (Sri Lanka), Shanghai (China), Cairo (Egypt) to promote and increase the exports of Powerloom Fabric & Made-ups.**

5. Market Access Initiative Scheme

- Market Access Initiative (MAI) Scheme in an export promotion scheme envisaged to act as a catalyst to promote India's export on a sustained basis.
- Under the scheme financial assistance may be given to the agencies namely Dept. of Central Government and Organisation of Central / State Governments including Indian Mission abroad, Export Promotion Councils/Commodity Boards etc.
- There shall be an Empowered Committee (EC) which will consider & approved the proposals. The EC will also monitor the implementation of the sanctioned proposals.
- Accordingly Empowered Committee has approved a project for setting up a **Design Centre at PDEXCIL Regional office, Erode** for MAI eligible grant-in-aid of Rs.26,00,000/-. Out of which, Rs.10.4 lakhs has been released to the council. The necessary software for aforesaid Design Center costing around Rs.8 lakhs have been purchased from the above fund. The Council will purchase Hardware namely Server, Desktops, Printers & Networking products & other facilities on receipt of the balance MAI grant of Rs. 15.6 lakhs to start the Design Centre at Regional office Erode.

A statement showing the achievements of various schemes for the last three years:

Details of the relevant Schemes	Seminar / Workshop	Dom. BSM	Intl. BSM/ Exhibition	Exposure Visit	Group Insurance Scheme
2007-2008					
Achievement	15	7	2		
2008-2009					
Achievements	7	8	3	240 Nos	2438 Nos
2009-2010					
Target	10	10	4	700 Nos	7150 Nos
Achievements	3 (Upto June-09)				279 Nos (As on May-09)

(c) Proper arrangements made on the website to obtain feedback/views/comments from trade and industry on various aspects during formulation/implementation of scheme.

The necessary arrangements / steps has been initiated to comply with the instructions to obtain feedback / views / comments form trade & industry on various aspects during formulation / implementation of the schemes on the website.

(d) Procedure for dealing with the feedback from trade and industry in decision making.

On receipt of the feedback from trade & industry in decision making, the procedure to be adopted to place the same before the competent authority for consideration.