

Ministry of Textiles

Monthly Summary to the Cabinet for the Month of July, 2019

1. Policy Decisions:

A meeting of the Proposal Evaluation Committee under the chairmanship of Joint Secretary (Samarth) was held on 25.07.2019 and a total training target of 2,05,530 persons was recommended by the Committee to 7 State Government agencies under the Samarth scheme.

2. Important Achievements:

i. Handlooms Sector:

- In order to promote handloom products amongst domestic customers and to enable handloom weavers to sell their products directly to the customers, 5 National Level Handloom Expos were organized during the month of July, 2019. 3 in New Delhi and one each at Chennai and Ernakulam.
- In order to promote handlooms in overseas market, participation was made in 3 International fairs during July, 2019, one each at Osaka & Tokyo, Japan and 3rd at New York, USA.
- 245 number of MUDRA loans worth loan amount of Rs. 1.43 crore was sanctioned, of which an amount to the tune of Rs. 1.01 crore was disbursed in June, 2019 (reported in July, 2019).

ii. Handicrafts Sector:

(a) Progress of implementation of key transformative ideas/interventions during 100 days programme:

- **Geographical Indications (GI) Promotion/ Simplification of registration procedure**
 - Detailed descriptions, photographs have been collected for 45 GI crafts across the country.

- Two Regional Level Workshop have been organized at Delhi and Varanasi for promotion of GI Crafts.
- 95 artisans from clusters of GI Craft have been registered as sellers on GeM Portal.
- The distribution of 200 modern Tool-Kits for GI Crafts has been planned and artisans have been identified also.
- DPIIT has initiated the process for simplification of registration of GI Crafts
- **10 Producer Companies in selected clusters to be registered:**
 - 2516 artisans have identified in 10 different craft clusters across the country for formation of Producer Company.
 - Activities of identification of artisans willing to be on the board of producer companies have been completed.

(b) The O/o the Development Commissioner (Handicrafts) has participated in / organising following National / International Events:

- India Fashion Jewellery & Accessories Show 2019 at Greater Noida, from 4-6 July, 2019 with 196 participants, expecting business worth Rs. 145 crores.
- Atlanta International Gift & Home Furnishing Market at Atlanta, USA from 10-14 July, 2019 **and** India Home Furnishing Fair at Mydome, Osaka, Japan from 17-19 July, 2019 to create awareness and to source Indian Handicrafts and promote India as profitable sourcing destination.
- Decor+Design Show, at Melbourne, Australia from 18-21 July 2019, expecting business worth Rs. 192 lakhs.

- India Trends Fair at Tokyo, Japan from 24-26 July, 2019 wherein 05 artisans and 10 exporters participated expecting business worth Rs. 465 lakhs.

iii. **Exports: Progress of implementation of key transformative ideas/interventions during 100 days programme:**

Under intervention, “**Mission on Quality and Compliance**”, Ministry of Textiles is preparing a concept Note and SFC Note with inputs from the implementing organisation i.e. Textile Committee, a Statutory Body under the Ministry of Textiles. The Concept Note in this regard has been prepared and submitted to Internal Finance Wing (IFW) for approval.

iv. **TUFS:** Rs. 19.99 crore was released under TUFS during July 2019 including Rs. 18.97 crore authorized to Textile Commissioner for Margin Money Subsidy under TUFS.

v. **Powerloom Sector:** Under the Group Insurance Scheme for Powerloom Workers, 4,814 powerloom workers were enrolled by various nodal agencies under the Scheme during July, 2019 with a total GOI share of premium of Rs.7, 87,292.